



INTEGRATED CARDS

Integrated cards make a great solution for your customers because of their compatibility and ease of use. Our integrated cards feature “lift lanes” for easy lifting of the card so as to avoid damage. Our integrated cards are flexible, fully printable on both front and back, die cut into any shape, and are made of durable material that is sure to impress your customer. Their flush die cut of the thin laminates allows you to neatly include your direct mail document in a small package that makes a big impression.

Popular with charities, sports clubs and event managers, integrated cards allow you to create letters with handy laminated cards that are perfect for your customers to peel out and keep. Save money by streamlining business processes or make the most of marketing and advertising opportunities by using integrated cards to create:

- Loyalty cards
- Membership cards
- ID cards
- Discount cards
- Event tickets
- Business cards
- Entry passes

FOR MORE INFORMATION

Our professional customer service staff will be pleased to respond to your immediate needs. Please contact them at the Wise facility nearest you or online at wbf.com.



Integrated Cards

CONSTRUCTION & CAPABILITIES

- Available with laser, ink jet or digital face laminates.
- Lite lift construction features a laminated back once removed by the recipient.
- Available in virtually any die cut shape or size.
- Card print perfectly matches carrier because they are both printed together.

PRODUCT TYPES

Back Laminates

- Easy Lift Dry Half Moon Lift Tab on either side

Face Laminates

- Laser compatible in either gloss or dull finish
- Signature compatible finish
- Impact printer compatible
- Ink jet printer compatible
- Cards can be manufactured without face laminate

SELLING TIPS

- Eliminates the need for messy glue affixing after personalization.
- No messy glue or glue dots means no glue ooze or jamming in your printer.
- Precision die cuts ensure no tearing of the forms when cards are removed by the end user.
- Can be personalized after affixed with laser or ink jet imaging equipment.
- Perfect for lift response and membership oriented direct mail marketing campaigns.
- Sell integrated cards to zoos, museums, alumni associations, financial institutions, insurance, hospitality industry, transportation, retail, packaging & healthcare.



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